

TERMS OF REFERENCE no.

Project title: Strengthening transparency and accountability for gender equality in Western Balkans and Moldova (Gender Budget Watchdog Network, Phase II)

PUBLIC CALL FOR GRAPHIC DESIGN SERVICES: DESIGN OF 7 NATIONAL REPORTS AND 1 REGIONAL ON GENDER AND CLIMATE CHANGE

About the project:	This project follows the Gender Budget Watchdog Network (GBWN) in the Western Balkans and Moldova's previous, successful ADA and SIDA-supported project. GBWN members have developed this project based on results and lessons learned from the first phase; local circumstances including on-going critical policy processes related to EU Accession; and identified needs.
Project objective:	The overarching long-term objective of the project is to improve public commitments for gender responsive climate action and increase available financing to implement gender-responsive climate action in the Western Balkans region and Moldova.
Target groups:	The direct target group of the action is civil society organizations, members of the Gender budget watchdog network and beyond. Specifically, the action is focusing on: <ol style="list-style-type: none"> 1. Women's rights organizations 2. Men's organizations 3. CSOs working on environment protection and climate change 4. CSOs working on implementation of UN Convention 1325.
Place:	Country / Region: Western Balkans and Moldova (ENP), <i>Albania, Bosnia and Herzegovina, Kosovo, North Macedonia, Montenegro, Moldova, and Serbia</i>
Results and Activities:	
Activities	Design of 7 National Reports and 1 Regional on Gender and Climate Change
Scope of work:	<p>Scope of work:</p> <p>A) Hiring an individual or a professional design agency to design 7 National Reports and 1 Regional on Gender and Climate Change, as follows:</p> <p>B) Close collaboration between the designer and the project team during the design process for review and feedback.</p> <p>C) Revising and finalizing the design based on the feedback received.</p> <p><i>In order to minimize possible negative ecological consequences of the intervention material will not be printed but shared online.</i></p>
Qualifications	<p>The following qualifications are required for the above engagement:</p> <ul style="list-style-type: none"> - Previous experience in designing of publications, reports, books and similar - Creativity



	<ul style="list-style-type: none"> - Advanced knowledge and use of design programs such as Adobe Photoshop, Adobe Illustrator, In design and others. - Knowledge of English - Active knowledge of global trends in the field of design and advertising - High level of responsibility <p><i>Confidentiality:</i> All information contained in the manuals is considered confidential, and strict confidentiality is expected from the designer throughout the entire design process.</p> <p>Payments will be made upon receipt and approval of the final designs</p>
Time frame	The design is expected to be completed by 31.07.2025 , with regular updates and opportunities for feedback during the process.
The proposal	<ul style="list-style-type: none"> - Interested parties should submit their proposals, including a portfolio of relevant work and references. - Financial offer in EUR per page (the price should be expressed in NET, since the project is exempt from VAT)
Deadline for submitting the offer:	The deadline for submitting the offers: 16.06.2025 to petriskova@crpm.org.mk

